Mr. Morrison’s “How to Evaluate a Website” Quick Guide

Consider the following questions:

1. **Purpose**  
   What is the purpose of the site or page?
   * commercial
   * informative or educational
   * entertainment
   * personal
   * a hoax
2. **Author's Intent**
   * What is the top-level domain of the site?
   * Who created the site and what authority do they have on the subject?
   * What contact information is given for the author or sponsors?
3. **Bias**
   * Does the content give only one side of an issue?  If so, do they hide their bias?
   * Does their bias impact the usefulness of the information?
4. **Content**
   * Is the site accurate, complete, well-written, and relevant?
   * Is the site up-to-date?
   * Do most of the links on the page lead to relevant information?
   * Are there mistakes in spelling or word usage?
5. **Design**
   * Is the information presented in a clear and organized fashion?
   * Do any graphics, video or audio add to the content or distract?
   * Do ads interfere with the content?