Mr. Morrison’s “How to Evaluate a Website” Quick Guide

Consider the following questions:

1. **Purpose**
What is the purpose of the site or page?
	* commercial
	* informative or educational
	* entertainment
	* personal
	* a hoax
2. **Author's Intent**
	* What is the top-level domain of the site?
	* Who created the site and what authority do they have on the subject?
	* What contact information is given for the author or sponsors?
3. **Bias**
	* Does the content give only one side of an issue?  If so, do they hide their bias?
	* Does their bias impact the usefulness of the information?
4. **Content**
	* Is the site accurate, complete, well-written, and relevant?
	* Is the site up-to-date?
	* Do most of the links on the page lead to relevant information?
	* Are there mistakes in spelling or word usage?
5. **Design**
	* Is the information presented in a clear and organized fashion?
	* Do any graphics, video or audio add to the content or distract?
	* Do ads interfere with the content?